

A	Skin	Size
		28" x 59"
	1x2 Thread	1x2 Thread Shown as it will appear on the Xpressions unit

B	Skin	Size
		28" x 28"
	1x1 Flat Front	1x1 Flat Front Shown as it will appear on the Xpressions unit

C	Skin	Size
		88" x 28"
	3x1 Double Thread	3x1 Horizontal Double Thread Shown as it will appear on the Xpressions unit

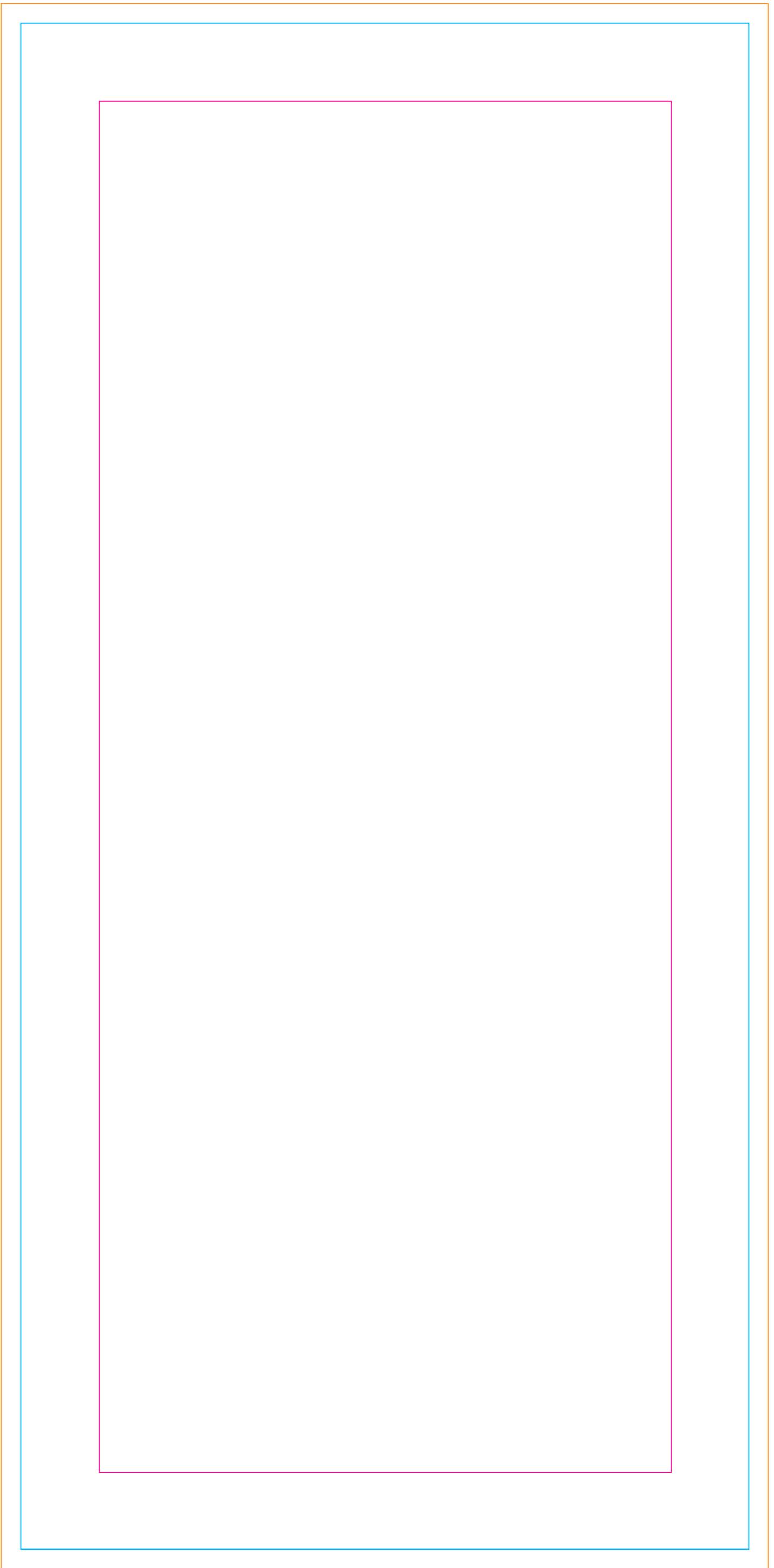
D	Skin	Size
		28" x 28"
	1x1 Flat Back	1x1 Flat Back Shown as it will appear on the Xpressions unit

E	Skin	Size
		28" x 28"
	1x1 Flat Back	1x1 Flat Back Shown as it will appear on the Xpressions unit

F	Skin	Size
		88" x 28"
	3x1 Double Thread	3x1 Horizontal Double Thread Shown as it will appear on the Xpressions unit

It is recommended that all text and borders be 2" from the finish size

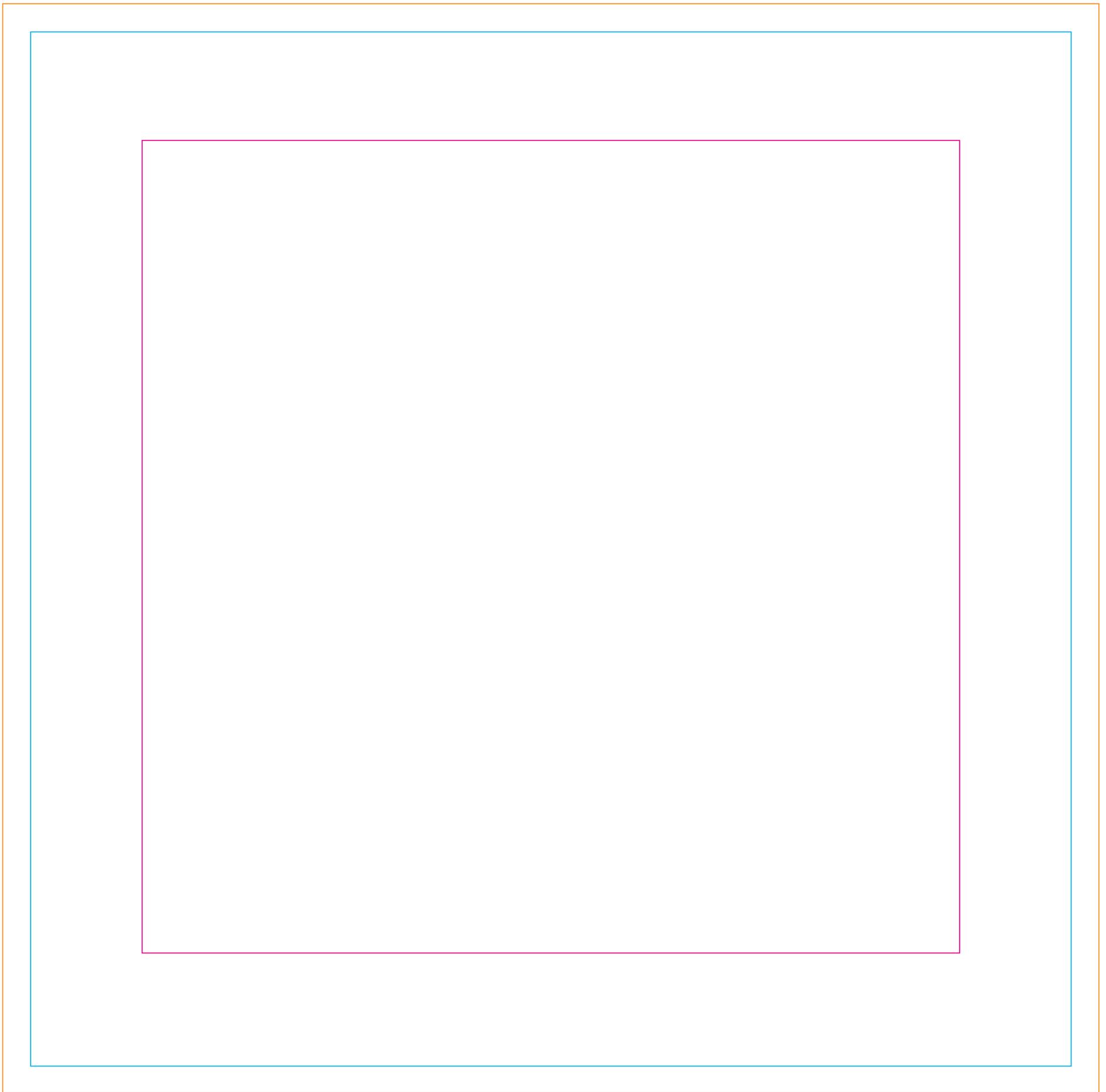
**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
 see [xpressions-snap.com](http://xpressions-snap.com) for details



1x2 Thread 28" x 59"  
(Template at full size)

**SKIN A**

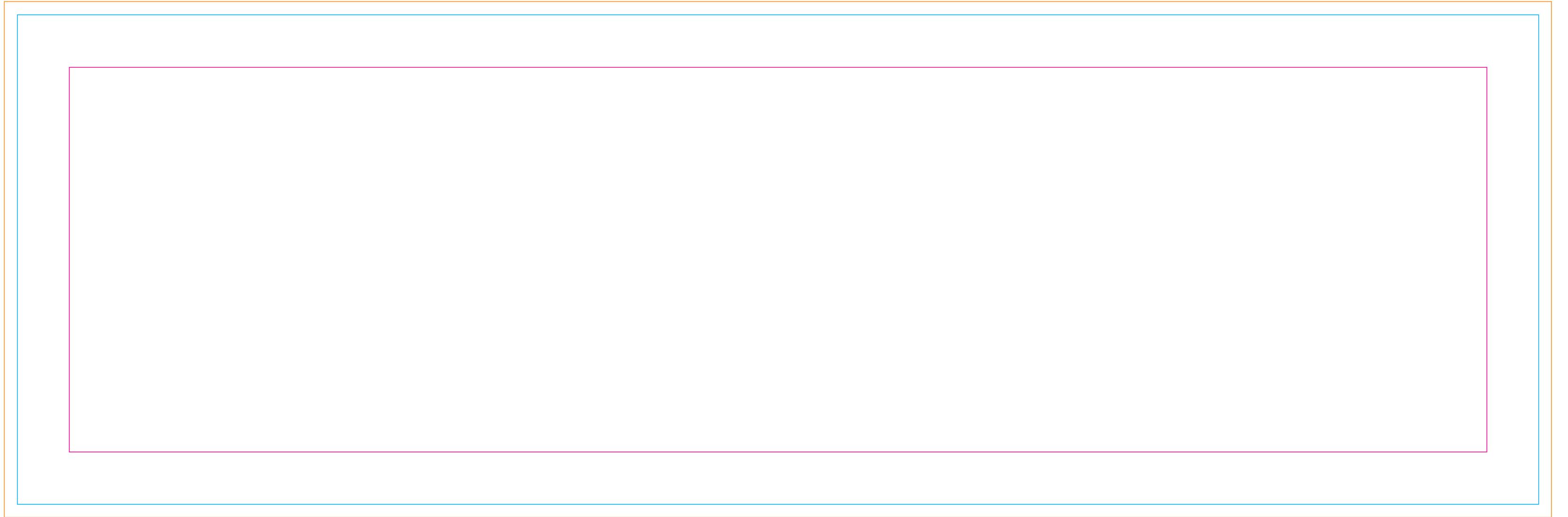
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area



1x1 Flat Front 28" x 28"  
(Template at full size)

**SKIN B**

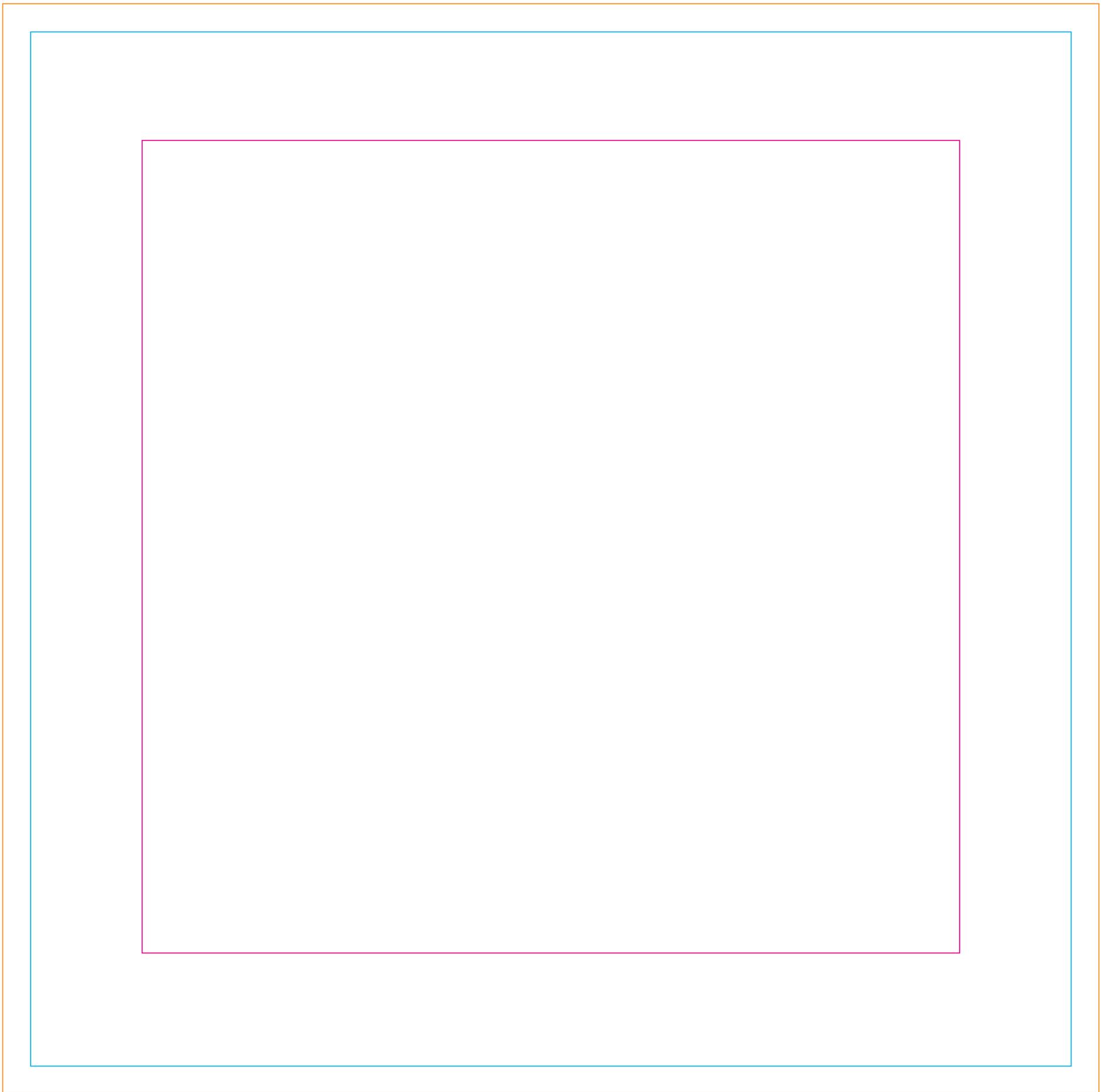
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area



**SKIN C**

3x1 Double Thread 88" x 28"  
(Template at full size)

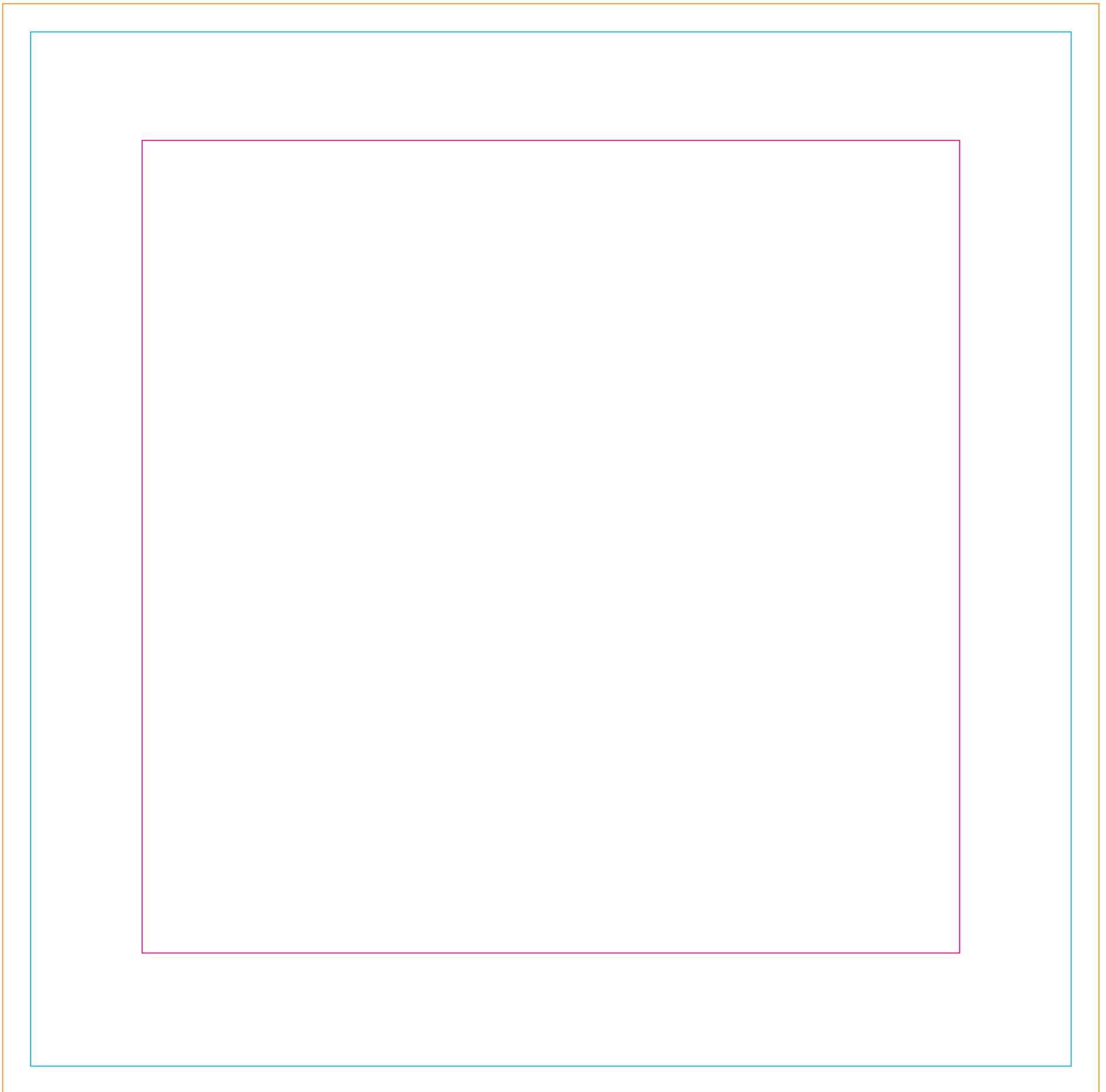
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area



1x1 Flat Front 28" x 28"  
(Template at full size)

**SKIN D**

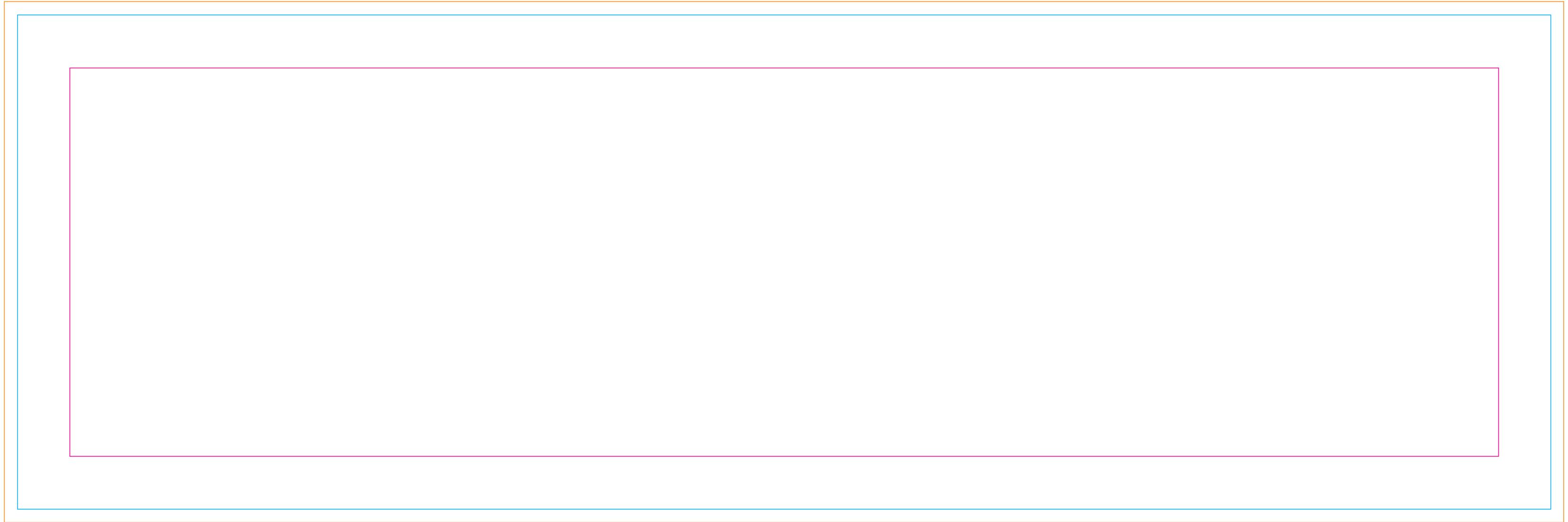
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area



1x1 Flat Front 28" x 28"  
(Template at full size)

**SKIN E**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area



**SKIN F**

3x1 Double Thread 88" x 28"  
(Template at full size)

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 3" focus area

NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

# xpressions **SNAP!**™

## Setup Guide 2010

### • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



### • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*